



Foundation in Web Art (FWA)

Course Description:

An introduction to the basics of web art such as the Internet, World Wide Web, web draftsmanship in terms of conceptualisation, design and emerging lucrative careers. The course also includes an overview of principles, tools, techniques, phases and software for design and production in Web Art.

Delivery Method: Online lecture & personal practice

Course Duration: 1 week, 60 minutes daily

Syllabus:

1. Concept of Web Art

- Introduction to Web Art
- Specialisations in Web Art

2. Fundamentals of Web Art

- Principles of Web Art
- Career prospects in Web Art
- Practice requirements in Web Art

3. Web Art Tools

Exploring emerging digital devices and peripherals pertaining to types, features, sizes, standards and relevance both online and offline including insight into various software such as Dreamweaver, Fireworks, Flash, CorelDraw, Photoshop, Microsoft Word and Notepad/WordPad etc.

4. Web Art Techniques

Examining the purpose, planning, preparation, production, previewing and online publishing of completed projects.

5. What you will learn and earn

- You become knowledgeable in the principles and practice of Web Art
- You will be able to point and pick a relevant career pathway in Web Art
- You will obtain a certificate in Foundation in Web Art (FWA)
- You will become qualified for a Certificate in Web Art (CWA) course

6. Certificate Type - Foundation in Web Art (FWA)

Training Fee: \$10.00

Payment:

Bank: Guaranty Trust Bank (GTB),

Account No: 0018624231

Account Name: Ednounce Sk Ventures

For further enquiry, contact:

The Director,

Web Art Academy (EWAA),

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Instructor:

Kehinde H. Shobukonla

Kehinde, fondly called Shokehinde, is the Founder/CEO of ESS from its inception. Obtained Bachelor of Fine Art Education, MFA Advertising and also completed a PhD in Visual Art (Graphics).

Shokehinde has featured in solo and group art exhibitions extensively, touching traditional art and digital themes. Initiated, packaged and juried various art shows. Exceptional for his aggressive passion to promote art and offer visual solutions through the integration of contemporary elements and local culture to artistic concepts and designs. Kehinde is pioneer Web Artist, Digital Marketer, Consultant, Trainer and lectures Graphics at the Department of Fine and Applied Arts, University of Benin, Nigeria.



Currently, he is the Webmaster of Fountain Dynamic Group Limited (www.fountaindynamicng.org) since 2009.

Contacts

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